

SAVANNAH BERNSON

COPYWRITER

DETAILS

ADDRESS

Austell, 30106
United States

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savannahbernson@gmail.com

LINKS

[Portfolio](#)

[LinkedIn](#)

SKILLS

Time Management



Adaptability



Fast Learner



Communication Skills



Detail Oriented



Ability to Work in a Team



HOBBIES

I love to bike, hike, shop and scroll. My husband just gifted me an electric bike and I love to ride the Silver Comet Trail.

PROFILE

I am a person, a creative, a mom, an artist, a book worm, and many more things. I have used my adult years to learn, travel, and find what's important to me in this life. I thrive in creative, collaborative environments where I'm able to write words that matter. I have been a writer all my life and a copywriter since I graduated from college and someone hired me to do the job.

EMPLOYMENT HISTORY

Freelance Senior Copywriter

Austell

Dec 2023 — Present

I've learned, collected knowledge, and refined my skills over the years, and gone rogue! Well, not rogue, but rather out on my own. I provide all of the things a senior copywriter would do, just hourly!

Senior Copywriter, The Marketing Store

Remote

Mar 2023 — Sep 2023

This role was an increase in responsibility as a copywriter as well as a brand ambassador. I was hired to work as the sole copywriter on the brand Cboe; a financial institution that is home to the volatility index.

Copywriter, Momentum Worldwide

Atlanta

Feb 2021 — Mar 2023

I expanded my role to include multiple different clients like GAF Roofing, S&T Bank, Smartwater, LEGO, vitaminwater, Coke with Coffee, Coke Zero Sugar and more. As well as learning and executing experiential advertising campaigns and footprints.

Junior Copywriter, Momentum Worldwide

Atlanta

Jul 2019 — Jan 2021

I was brought on as a copywriter on the Coca-cola trademark team. I wrote for a variety of mediums including but not limited to instore materials, SEO copy for retailer and owned sites, radio scripts and OOH media.

Copywriter Intern, Saatchi & Saatchi X

Springdale

Jun 2018 — Sep 2018

This was where I learned what it meant to work in the industry and be on a creative team to sell products to consumers through shopper marketing.

EDUCATION

BFA, Savannah College of Art and Design

Savannah

Sep 2015 — Jun 2019

I completed a four year degree in Advertising with a focus in copywriting.